



Deliverable implemented by **giz** Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) GmbH  **KSSENA**

WORK PACKAGE 8:

Deliverable 8.1 : Project Website

BioRES project overview

BioRES aims at introducing an innovative concept of Biomass Logistic and Trade Centres (BLTCs) in Serbia, Croatia, and Bulgaria based on cooperation with technology leaders from Austria, Slovenia, Germany, and Finland. This will help increasing the demand for woody bioenergy products (processed fire wood, wood chips, wood pellets, and wood briquettes) in these countries and contribute to the achievement of EU targets set out in the RES Directive (2009/28/EC).

Objective of Work package 8

Communicate and disseminate all project results at local, regional, national and European level in order to enhance the impact achieved by the BioRES project and to ensure sustainable further market growth for woody bioenergy products in Bulgaria, Croatia, Serbia and abroad.

BioRES Project Website

The BioRES website is launched on Friday, 17th July 2015 and is accessible at: www.bioresproject.eu

The website contains language-specific sections in English, Croatian, Serbian and Bulgarian language and will serve as knowledge sharing platform offering all deliverables produced in the project as outlined in the communication plan. KSSENA runs the website. After the new website is launched it will be filled step by step with additional content and information.

Also all information concerning the set-up of the BLTCs will later be published in English and/or other project partner languages.

KSSENA keeps the website in operation for at least two years beyond project duration. A BioRES standard presentation and a key visual with the project logo for a strong branding and visibility of BioRES are developed.

GIZ in cooperation with KSSENA and AEBIOM will communicate news about project results and activities also via social media (e.g. Twitter) and will interlink with the communication unit of INEA for disseminating news vice versa in the relevant networks. KSSENA will regularly monitor the outreach level of the website using Piwik tracking tool.

The BioRES website will subsequently be interlinked with websites of the consortium and other bioenergy projects.